



## DOFUS Is Playing It "Retro" for Its 15<sup>th</sup> Anniversary

Once upon a time, there was a group of enthusiastic friends who dreamed of making a video game. As the test phases progressed, more and more players came along and came back to help improve the project. What we didn't yet call a "**community**" was taking shape and with it, the greatest ever massively multiplayer online role-playing game. **Today, DOFUS is all grown up... Its community too.** But for its **15<sup>th</sup> anniversary**, a collective desire to get back to the early days has become apparent. Welcome to **DOFUS Retro!**



**Roubaix, September 25, 2019:** To celebrate its 15<sup>th</sup> anniversary, *DOFUS* is traveling through time and dimensions. First of all, in its current version, the MMO will be offering a two-part update – **from October 1**, players will cross over to the other side to explore a **new temporary zone inspired by Ankama's premises**.



(The Roubaix premises' cafeteria is replicated in the game pixel for pixel.)

You'll find more off-beat humor than ever before... In the game, adventurers will have to (among other things) stop "Ankamians" from dozing off in meetings, feed the hamsters driving the "Ankarton" server, avoid "Rhol Bak" incidents and, most of all, face two bosses – **Tot and Kam** – inspired by the real-life directors of Ankama.



In the **second phase, in late October**, players will be able to take on the quests that inspired the name of this update: the **Master of Dreams**. This part will open the gates to a universe that is both dreamlike and nightmarish!

However, the event that will mark its 15<sup>th</sup> anniversary on **September 24** and cause a wave of nostalgia among players of then and now is **DOFUS Retro** – a journey back in time allowing you to play the first version of **DOFUS**, simpler but still just as charming. Early fans already had the opportunity to play the "classic" version of **DOFUS** (1.29, for those in the know) on the servers Eratz and Henual. **DOFUS Retro** is kind of an **update for this classic version**. Not only will these servers be upgraded to the **DOFUS Retro** version, but players will also be able to check out a new *old* server in the shape of **Nabur**. For the occasion, a subscription pack will give the most die-hard fans a **classic pet: Bilby**.



**Come along on Tuesday, September 24 to discover DOFUS Retro and the first part of the Master of Dreams. Then, come back in late October for the second part.** It will further reconnect with the "Eliocalypse" theme that has been interspersing Ankama's universes since January, and that will continue to do so for two more years. The **DOFUS 15<sup>th</sup> anniversary update** promises to be a **dreamy prelude to the December expansion**.

#### About the Ankama Group

Ankama is an independent company that creates, publishes and distributes works of entertainment worldwide. From video games to board games, and animation to manga, it controls the production chain of its creations from A to Z. Known for its MMORPGs and the animated series **DOFUS** and **WAKFU**, part of a vast universe called the **Krosmoz**, it released its first full-length feature film in 2016, **DOFUS – Book 1: Jullith**. Its many other creations include: the **Krosmaster Arena** board game and figurines; the mobile video games **Tactile Wars**, **King Tongue**, **DOFUS Pogo**, **Nindash**, **WAKFU: The Brotherhood** for smartphones and tablets; and manga and graphic novels such as **Mutafukaz**, **Shangri-La**, **City Hall**, **Radiant**, and **Freaks' Squeele**. Indeed, since 2004, the Ankama teams have been applying the principles of transmedia and creating universes that they develop through multiple stories in multiple media, thereby offering their communities of players, readers and spectators a full and immersive narrative experience across all popular platforms. At Ankama, every story is unique, but they are all interconnected. To get an idea of what's going on at Ankama, take a look at: **DOFUS Touch**, the tablet and smartphone version of **DOFUS**, released in late 2016; **Krosmaga**, the collectible card game combining combat and strategy; season 3 of the animated series **WAKFU**, aired on France 4 and Netflix France in 2017 (and worldwide from April 2018); and the movie **MUTAFUKAZ** with Orelsan, Gringe, and Redouane Harjane, released on the big screens in France on May 23, 2018. <http://www.ankama.com/>